

POSITION: Executive - Graphic Designer

NO. OF POSITIONS: 1

LOCATION: Kurla, Mumbai

DESCRIPTION:

Bright Future is seeking to hire an Executive – Graphic Designer to assist the Communications manager in capturing the impact of the organization for all internal and external communications in the form of designs and collaterals.

RESPONSIBILITIES:

- Study design briefs and determine requirements
- Conceptualizing visuals based on requirements (brochures, banners, reports, manuals etc.)
- Prepare rough drafts and present ideas
- Creating visuals or images by hand or using design software
- Testing graphics across media
- Ensure final designs are visually appealing and on-brand

COMPENSATION:

Best in the industry

REQUIRED QUALIFICATIONS AND EXPERIENCE:

Qualifications: Any Bachelor degree

Years of Experience: At least 1-2 years of experience working in a similar profile

REQUIRED KNOWLEDGE:

- Standard Marketing and branding concepts
- Colour theory for designing
- Design / Aesthetic sense
- Current trends of designs

REQUIRED SKILLS:

- Proficient with the designing software – Corel draw, Illustrator, Photoshop, InDesign
- Good command over the following languages – English, Hindi and Marathi is a plus