

## **Program Lead – Peepal Foundation**

### **Introducing Peepal**

Peepal Foundation, initiated in 2001, was the brainchild of a few altruistically-minded professionals who recognized the need for change among underprivileged populations in cities throughout India. Eager to turn this need into interventions that had real-life impacts, these individuals began by creating a daycare for low-income labourers in Hadaspar, which then spread to other cities across India, thus introducing the first Peepal intervention.

Since this conceptualizing moment, Peepal has grown, and thus shifted their intervention into a program that provides sustained education for underprivileged children from the communities they serve. This is where the Child Education, Development and Empowerment (CEDE) program comes in, an intervention that targets developing a child's personality, knowledge, and skills through holistic means. Specifically, Peepal's CEDE program includes a 60 hour per semester curriculum that is integrated into a normal school scheduled, designed to focus on areas such as communication, active citizenship, leadership and teamwork, and art and culture. This is executed through different modules of teaching, experiential learning, and intensively trained individuals titled change-managers who assist the students throughout the year. Other initiatives, such as Teacher Trainings and Empowerment Workshops for parents and school authorities, ensure that the entire community is taking part in the change process for these youth.

Through the CEDE initiative, Peepal provides children from these low-income populations with the opportunity to grow into well-rounded, multi-skilled individuals who have the capacity to become successful, educated and impactful adults.

### **Why work with us?**

At Peepal, we implement interventions that initiate real change within low-income groups. Peepal is an organization that is established in the communities it works in, and the change that we have created is visible in our student's assessment scores, behaviors and confidence levels. By working with Peepal, the candidate will have the opportunity to see first hand the impact that they are making in the communities that need it most and gain inspiration from these experiences. While Peepal is an established organization, we are currently undergoing change and growth, and the candidate will be a major stakeholder in the initiatives that are developed and established in Peepal's future. The candidate will have the opportunity to implement their vision for Peepal and the people the company impacts, and grow as an individual alongside the organization.

### **About the role**

Peepal is seeking a Program Lead (PL) to join our leadership team. The PL is a crucial role and the candidate will have to be someone who is well-versed in ensuring that all of an organization's programs are running smoothly. The candidate will have to be a natural born leader and motivator who excels at multitasking. Innovative and goal-orientated, the candidate is someone who is excited about the idea of creating and implementing new programs and goals that align with the

organization’s strategic direction. Being outgoing and resourceful is a must, as the candidate will also be working on Peepal’s fundraising goals and be responsible for managing Peepal’s external partners. Finally, the candidate needs to be someone who is passionate about implementing real and lasting change in the individuals and communities who need it most.

**Reporting to:** CEO

Roles and Responsibilities

1	<p>Program Execution</p> <ol style="list-style-type: none"> <li>1. Oversee program design, execution and modifications to Peepal Foundation’s flagship CEDE program</li> <li>2. Oversee the monitoring and evaluation of the CEDE program to assess the effectiveness of the program</li> <li>3. Ideate new programs in line with Peepal Foundation core beliefs and principles which can be implemented in the future</li> <li>4. Prepare and execute monthly, quarterly and annual progress reports</li> </ol>
2	<p>Fundraising</p> <ol style="list-style-type: none"> <li>1. Research potential donors</li> <li>2. Reach out to and meet with donors to raise funds in line with Peepal Foundation’s yearly budget</li> <li>3. Create pitch decks, write proposals to secure funding from companies, HNIs, and foundations</li> <li>4. Oversee donor engagement programs to build stronger relationships with existing donors</li> <li>5. Create reports and newsletters to be shared with donors on a timely basis</li> <li>6. Build corporate partnerships and create an employee engagement program for volunteers from multiple companies</li> <li>7. Conduct marketing activities to raise awareness about Peepal Foundation and the work done by the organization.</li> </ol>
3	<p>Miscellaneous</p> <ol style="list-style-type: none"> <li>1. Coordinate with existing Peepal Foundation partners such as Atma, CMCA, etc</li> </ol>

	<ol style="list-style-type: none"><li>2. Provide the partner organizations with information and resources to enable the partners' work in assisting Peepal Foundation</li><li>3. Work closely with the board members to enable the effective functioning of Peepal Foundation</li></ol>
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Qualification and Experience

- Bachelor's degree in any field – education-related field preferred
- Master's degree is a bonus
- 5 - 10 years of work experience in the non-profit sector.

Core Competencies:

- Strong written and verbal communication skills
- Fluency in English & Hindi/Marathi
- Excellent planning and organization skills
- Result-driven, solution-oriented
- High level of critical thinking

Compensation: As per experience

To apply: Email [rooparampura@yahoo.in](mailto:rooparampura@yahoo.in) your with CV or resume and a cover letter detailing your experience and interest in the position.





