




**THE
APPRENTICE
PROJECT**

Job Description Product Manager

learn what you love
teach what you love



About The Apprentice Project (TAP):

The Apprentice Project (TAP) is a non-profit organization determined to transform Government / low-income schools by enabling holistic development of all children. We use choice based learning and student leadership as tools to build socio-emotional skills and give real-world exposure to children from low-income communities.

The TAP leadership team, comprising alumni from Indian Institute of Management, Teach For India, and The Harvard university, believes that all children irrespective of their background should get the skills and resources to realize who they are and achieve what they want to be.

TAP is supported by Ford Foundation, Capgemini, IIM Bangalore, Harvard University, Schlumberger, and others. TAP has impacted 4000+ children across 20+ schools through 500+ facilitators.

How do we do it?

TAP has created an online and offline platform through which we work with students from Grade 4 to 9 in Government schools across the country. Students get to learn an elective of their choice from amongst: Art & Craft, Dance, Drama, Coding, Electronics, etc, and use their passion as a medium to build socio-emotional skills.

The learning is enabled with the help of high-skilled volunteer facilitators from institutions / organizations like IIT, NID, FTII, Oracle, Citibank, Thermax, etc. who mentor students across the domains of Visual arts, Performing arts, Technical Arts, and Sports using TAP's structured curriculum and technology platform.

About the Role:

Role title: Product Manager

Role type: Full Time

Expected Joining Date: February 2021

Role location: Remote working till June 2021 post that location Pune/Mumbai.

Role description: We are looking for people with Product Management experience or a keen interest to move into Product Management roles along with a passion to transition to the Ed Tech space in the social sector to make a big impact. As a Product Manager, you would be in charge of the vision of the TAP's whatsapp based online model - its development and Execution.

You would take ideas, address problems, and deliver fully finished features. You would coordinate with the Content Development team, Content Execution team, and the users & customers to understand the challenges in the execution, review the data, study competitors and focus on improving the product. You would need to have an understanding and passion for technology and automation to develop the product

Responsibilities:

- Understand customer needs and gather product requirements.
- Lead the development of the product roadmap through conducting user research, analyzing the competitive environment and understanding key product metrics.
- Engage closely with the technical team to help determine the best technical implementation methods as well as a reasonable implementation schedule.
- Work closely on all new product features and additions to existing features
- Guide products through the life cycle from conception to launch to evaluation.
- Build and document product use cases and scenarios
- Pose and analyze different tests (A/B) to verify what product is best for students.
- Help track the development of the product
- Exhibit sound product judgment and present clear measurable objectives that will lead to achieving business goals.
- Analyze data science and market trends and identify solutions to support product development.

Skills and Qualifications:

Relevant experience and skills:

- Management experience across sectors, preferably in Product Management or Education
- A strong technical background to leverage technology to make impact at scale
- Demonstrable ability to work towards ambitious goals in the face of challenges
- Experience in managing the development process: you know how to make things happen.
- Able to manage, inspire and influence multiple stakeholders
- Demonstrable ability to work with limited resources to achieve results
- Strong written and communication skills

Desired mindsets:

- Passion to bring about a change in the education sector
- Positively inclined towards data-driven decision making and definitive action
- Drive to create a path and make things happen to move forward towards unexplored areas
- A user-centric approach to designing and building products
- A strong willingness to constantly learn
- A big picture sense of the business to visualize at the product and see where it is going

Experience:

3 -8 years

The individual will receive the compensation at par with the sector benchmark for this position, commensurating with the individual's prior experience and qualifications.

Apply here for next steps: <https://forms.gle/VYdMDsGFEB5C9E2c7>