

FORBES MARSHALL FOUNDATION WEBINAR SERIES - RESILIENCE IN TIMES OF CRISIS

Workshop Case study

PROBLEM

The COVID pandemic brought with it a lot of uncertainty for nonprofits in India. The Forbes Marshall Foundation supports NGOs across Education, Skilling, Employment generation and Environment. As an invested funder, they wanted to be able to support their grantees in dealing with the organisational and capacity challenges being created by the pandemic.

DIAGNOSIS

The FMF team conducted a survey to identify the top needs/areas of support that their grantees wished to be supported on. Based on the results of this survey, the Atma team identified the top two most common needs as being:

- How to continue implementing their programmes
- How to manage their funding in a way that they could extend their financial runway

SOLUTION

Atma curated a 2 workshop series on the below topics:

- Workshop 1: Programme Relevance & Redesign
- Workshop 2: Financial Management
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The workshops were conducted two weeks apart. Before each workshop, all attendees were given pre-work (e.g. identifying programme elements) and post-work (e.g. a template to create budget scenarios for next year). The sessions themselves were for 2.5 hours each, which included 1-2 exercises and a lot of knowledge and information on practical tools, frameworks and guidelines on how to redesign your programmes and how to better manage your finances in the backdrop of COVID-19.

OUTCOME

A pre-survey was rolled out to establish a baseline, a midline was conducted right after the workshop and an endline was conducted 6 weeks post-workshop to measure outcomes. These were the outcomes achieved through these 2 workshop series:

- 70% of the NGOs are confident to launch a redesigned programme sometime this year (vs. 45% in the pre-survey conducted before the webinar)
- 60% of the NGOs managed to increase their financial runway after the webinar, likely using techniques taught during the same

