

FOSTER & FORGE FOUNDATION FUNDRAISING & MARKETING PARTNER

Introduction

Foster & Forge Foundation is a non-profit, Section 8, organization seeking to transform the lives of millions of school children by bolstering their education with relevant skills needed to succeed in school and beyond. We do this by building leadership skills in government school teachers through a robust two-year fellowship program called the Beacon Educator Fellowship.

Our fellowship creates an opportunity for India's largest teacher community – government school teachers – to re-imagine their classrooms along with their children. The teachers get exposed to new and innovative methodologies; and they begin to cultivate the knowledge, skills, and mindsets necessary to attain positions of leadership in the education system, identifying their role in building a larger movement for meaningful education, and its impact towards sustainable development.

Foster & Forge Foundation has been working with government schools in Uttar Pradesh for 7 years, taking the fellowship to all 75 districts of Uttar Pradesh. We are now in the process of envisioning what our impact could look like in the next 3 years to come.

At Foster & Forge Foundation to enable a culture of Love, Light, Work & Wellbeing. We work with the values of Cherish, Curiosity, Collaboration & Courage.

About The Role

The Development & Communications Partner will be a passionate and collaborative communicator who will be responsible for advancing the organization's vision by ensuring donors & other stakeholders feel connected to FNF's mission and are inspired to join, invest, and engage in the movement.

The Development & Communications Partner will build the organisation's narrative through content creation, targeted outreach to key audiences, and use of analytics to inform strategic communications and fundraising efforts. The Partner will identify a diversified range of funding sources to ensure long-term income sustainability, including governmental, corporate and private foundations grants. Manage fundraising databases, and organize and implement special events. Along with identifying possible income generating opportunities and implementing these in consultation with the CEO

Responsibilities

Fundraising:

Managing and raising the annual budget along with the CEO.

- Helping the State Lead to build the impact narrative.
- Developing the strategy to raise funds.
- Establishing and maintaining relationships with existing donors and partners.
- Cultivating potential diversified sources of public and private funding.
- Building alliances and partnerships with other organizations.
- Creating a funding model for the organization based on the current funding landscape.
- Designing funding collaterals and overseeing its execution.
- Organizing fundraising campaigns & events for the organization.
- Raising awareness about the organization's work at CSR events and any other fundraising summits.

Marketing:

Manage brand communication

- Develop and manage effective marketing strategies that build brand awareness, and are aligned with needs of the donors.
- Lead & oversee the creation of marketing and communications collateral to ensure that it is consistent with the organization's brand, including white papers, website copy, and more.
- Create informative and interesting press releases, newsletters, and related marketing material.
- Determine strategic marketing campaigns that will help further organizational goals.
- Define key performance indicators for each communications channel, which will indicate a campaign's level of success.
- Represent the organization at events and press conferences like CSR events & Educational summits'
- Respond to communication-related issues in a timely manner.

Build and manage a motivated team

Other than the above responsibilities, staff members are expected to pitch in wherever needed to further the organization's vision & mission.

Experience

- 3 + years of work experience (minimum) in the development sector.
- 1 year should have been spent either on the communication or fundraising team.
- Masters degree in a relevant discipline Preferred.

Competencies and Skills

- Managing people
- Ability to nurture and strengthen relationships at all levels.
- Data analysis, reporting and presentation skills.
- Excellent communication and public speaking skills.
- Ability to understand the pulse of the ecosystem and make well informed decisions.
- Ability to inspire confidence and create trust in the team & across all stakeholders.
- Analytical abilities and Problem-solving skills.
- Computer skills – strong working knowledge of MS Office, and other software and designing tools to create the collaterals needed by the organization.
- Exceptional writing/editing and oral communication skills in English and Hindi.
- Knowledge of a wide range of media outlets, including print and digital and the ability to create engage actively.

Other Information

The position of the Fundraising & Marketing Partner will require a full time commitment.

Location of the main office will be Noida as mentioned in the address.

Compensation -6 LPA

Interested candidates may send an email to roopali@fosterandforge.org along with their resume. The subject line should be “Application for Fundraising and Marketing Partner.”

To know more about us please follow the links below:

Website: www.fosterandforge.org

Facebook: <https://www.facebook.com/fosterandforgefoundation>

Instagram: <https://www.instagram.com/fosterandforge/>

LinkedIn: <https://www.linkedin.com/company/foster-and-forge>

Twitter: <https://twitter.com/fosterandforge>

YouTube: <https://www.youtube.com/channel/UCvF84V6iRCmdsJuPgfENK4Q>

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